

Roots Music Project – Monthly Songwriter Showcase

\$825 Grant from the Alex Wilson Legacy Fund - September 2023

Roots Music Successfully Launches “Songcraft,” a Monthly Songwriter Showcase

Report by Jesse Ogle, Community Development Director, Roots Music Project

The Roots Music Project (RMP) is a nonprofit organization dedicated to serving Boulder and its surrounding communities. We provide artists with performance opportunities, workshops, internships, and venue rentals. Additionally, we produce concert series and curate music for other nonprofit organizations.

RMP used Alex Wilson grant funds to successfully launch our monthly Songwriters series, “Songcraft.” This series is preserving the folk tradition of songwriting and has earned a reputation of having one of Boulder’s best songwriter showcases. We wanted to do this project as it offers songwriters a chance to express themselves in a safe environment that is void of background noise (the Roots Music venue, 4747 Pearl, Suite V3A, Boulder). It also allows songwriters to develop their craft, network with other songwriters, and play a short set that features their best work or perhaps their newest work. We used the Alex Wilson grant funds to help us produce events from October 2023 through January 2024.



The project is now a consistent monthly staple in our programming, and we have received additional grant funding to fund the project through the month of May 2024. We saw approximately 60-75 people attend each event and we supported five songwriters at each event. All of them were paid for their services and received additional marketing support from RMP.

Quotes from songwriters:

“These kinds of spaces are really important for songwriters because there is a lack of them especially in Colorado.”

“Boulder is an amazing town with a lot of great musicians and over the past years we have lost so many of our venues for places to play. For people that run songwriter showcases it is amazing here and incredible support for artists in town.”

“There aren't a lot of spaces where songwriters can gather in a listening room environment.”

Learn more about Roots Music Project at their [website](#), on [Facebook](#), or watch this [video](#).

