



THE ALEX WILSON LEGACY FUND

c/o 3664 Chase Court • Boulder, CO 80305
303-442-4052 • board@alexwilsonfund.org

alexwilsonfund.org

FUNDING APPLICATION

Project Name: _____

Requested funding amount: _____

If your proposal is funded, exact name that the check should be made out to: _____

Please read the announcement and instructions on pages 2-4 of this document, then fill out this page and return it by email or mail to the address above. All grant requests submitted by email should include in the subject line, in all caps: ALEX WILSON LEGACY FUND GRANT REQUEST. Please include 2-3 references the Board may contact, along with phone numbers and email addresses. You may include additional supporting material (not to exceed 3 pages) about this project to demonstrate your success with similar past projects. If you have additional materials you would like to submit, please list them with a one- sentence description here and we will get back to you if we need to see them.

Date of Application _____

Contact Name(s) _____

Individual or Group Name _____

Address _____

City, State, Zip _____

Email _____ Phone _____

Alternate Phone _____ Website, if applicable _____

Brief Description of Project or Event (include number of people to be involved, project timeline, location, community(ies) to be served, a simple budget [including income, other funding sources and expenses], how requested funding would be applied, how this project or event will benefit / enhance the folklife community in the Boulder, Colorado, or Front Range area, and any other details that will help convey your vision to the Board). If you need additional room, feel free to include pages in Word, Pages, PDF, or other formats.



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Grants: c/o 3664 Chase Court ▪ Boulder, CO 80305
303-442-4052 ▪ board@alexwilsonfund.org

Admin: c/o 1328 South Vine Street ▪ Denver, CO 80210
303-733-1120 ▪ admin@alexwilsonfund.org

alexwilsonfund.org

A fund established in cooperation with the Wilson family in support of folklife programs in and around the Boulder area, in celebration of the legacy of Alex "Tink" Wilson.

*Board Members
2022-23:*

*Susan Marie Frontczak
President*

*Judy Wong
Secretary*

*Dyann Slosar
Treasurer*

June 15, 2023

TO: All Interested Parties
FROM: The Alex Wilson Legacy Fund Board
RE: Legacy Fund - Overview & Instructions

The Alex Wilson Legacy Fund was established in cooperation with the Wilson family to foster folklife programs in and around Boulder and the Front Range of Colorado to continue the life work of Alex "Tink" Wilson.

Alex was a guiding light of folk dancing, folk song, and story in the Boulder area for decades. His zest for creating "moments, events, environments" that "make life glow" (see the quotation at the bottom of this page) is the inspiration for the Alex Wilson Legacy Fund, a 501(c)(3) organization.

Since 2012, this effort has funded projects that foster Alex's goal through small grants of \$500 to \$2,500 (with possible exceptional grants) in folk dance, folk song and story in the Boulder area. For the first 5 years, the Alex "Tink" Wilson Legacy Fund operated as part of Boulder International Folk Dancers (BIFD); in September 2017, the current nonprofit, the Alex Wilson Legacy Fund, was established and the BIFD-related fund closed.

The fund is administered by a three-member Board that reviews projects submitted and determines grant awards. A six-member Advisory Group supports the Board.

Following is a brief description of the fund and the process for applying for a grant; please visit alexwilsonfund.org to learn more and read about previous projects funded. We hope this opportunity will inspire many to develop and create both long dreamed-of and heretofore-never-imagined projects. We are creating the new folklife of our community every day!

"I LOVE TO CONCEIVE AND CREATE MOMENTS, EVENTS, ENVIRONMENTS THAT DELIGHT PEOPLE, THAT ENLARGE AND DEEPEN THEIR VIEW OF LIFE, THAT MAKE LIFE GLOW, THAT MAKE PEOPLE FEEL GOOD ABOUT THEMSELVES AND OTHERS... GROUNDED IN THE REALITY OF FOLKLIFE."

-- ALEX "TINK" WILSON

GOAL: To continue the long involvement of Alex “Tink” Wilson with folk dance, folk song and story in the Boulder and Front Range, Colorado, area.

GRANTS: To fund projects that foster Alex’s goal through small grants of \$500 to \$2,500 (with possible exceptional grants) in folk dance, folk song and story. New ideas are preferred rather than the funding of existing projects or ongoing programs.

Types of Projects Funded

In general, funds are awarded for:

- Events or projects that support, grow, attract young people to, and help perpetuate the folklife community
- Events and projects that raise awareness of and advertise the folklife community
- New and unusual one-time events or projects
- New approaches for performing groups which will broaden their outreach
- A new project or aspect of an ongoing event, but not for the ongoing event itself
- Travels or participation in educational programs only if such travels or programs lead to a clear benefit to the community

Requests that bolster a particular group (for example to just “fund another dance teacher coming in”) are not looked on as favorably as events and projects that would benefit the larger community.

Evaluation Criteria

Evaluation criteria the Board uses include:

- Likelihood of event or project’s success based on soundness of proposal, track record of requester, and access to other funding sources
- Event or project’s potential contribution to the folklife community
- Alex Wilson Legacy Fund Bylaws
- Visibility of event or project
- Special consideration for events involving / appealing to young people

ADMINISTRATION: A Board of three members shall decide on project recipients. Decisions shall be made promptly, within 30 days of the proposal due date, and all applicants will receive a communication letting them know the reasons why their project was or was not funded.

NON-DISCRIMINATION: No person shall be discriminated against by reason of race, creed, gender, color, or sexual orientation.

TIMELINE: Proposals are invited at two times during the year and will be evaluated and decided upon within 30 days.

Proposal Due	Funded Projects Announced/Unfunded Projects Notified
March 15	April 15 (for projects/events occurring between 4/15 of the current year and 4/15 of the next year*)
August 15	Sept. 15 (for projects/events occurring between 9/15 of the current year and 9/15 of the next year*)
	* Multi-year projects will also be considered.

ADDITIONAL REQUIREMENTS: Awardees are also requested to:

- Acknowledge sponsorship or partial sponsorship by the Alex Wilson Legacy Fund in printed or web publicity, printed programs, etc.

- Within three months of the event or within six months of the funding, if there is no specific event date, provide a brief report of at least several paragraphs about how the funds were used and the outcome of the project, along with a few photographs. Some of this information may be posted to the Fund's website.

APPLICATION INSTRUCTIONS:

- Fill out the funding request on page 1 and send it by email or postal mail to the email / postal address listed on the application.
- For grant requests submitted by email, please include in the subject line, in all caps: ALEX WILSON LEGACY FUND GRANT REQUEST.
- Please include 2-3 references the Board may contact, along with phone numbers and email addresses.
- Provide a brief description of the project or event, including number of people to be involved, project timeline, location, community(ies) to be served, how requested funding would be applied, how this project or event would benefit / enhance the folklife community in the Boulder, or Front Range, Colorado, area, and any other details that will help convey your vision to the Board.
- Provide a simple budget, including income, other funding sources and expenses. Here is an example based on the project being an event; if your project is not an event, please modify the categories accordingly.

AWLF Grant Proposal Budget Example

Expenses	Projected Income
Venue rental	Ticket sales
Venue deposit	Donations
Performers'/teachers' fees	Tip jar
Sound	Food/merchandise sales
Travel/lodging for performers/teachers	Other funding
Publicity	AWLF Grant
Food/beverage	
Supplies/signage/office supply miscellaneous	
Total	Total

- You may include additional supporting material (not to exceed 3 pages) about this project or to demonstrate your success with similar past projects.
- If you have additional materials you would like to submit, please list them with a one-sentence description on the application form and we will get back to you if we need to see them.

APPLICATION: Please see page 1 of this document.